

weefgedc2025.org



WEEF & GEDC 2025

World Engineering Education Forum &
Global Engineering Deans Council Annual Conference

September 21-25 | Daegu, South Korea

in conjunction with the KSEE Annual Conference 2025

Engineering Education We Need

SPONSORSHIP PROSPECTUS



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The **World Engineering Education Forum (WEEF) and Global Engineering Deans Council (GEDC) Conference** is the world's largest gathering of engineering education leaders, academia, industry professionals, students, and policymakers. In 2025, under the theme "**Engineering Education We Need**," the event will bring together delegates from diverse disciplines that rely on engineering and innovation, fostering a unique environment for collaboration, learning, and networking.

SHOWCASE YOUR BRAND AND CONNECT WITH LEADERS IN ENGINEERING EDUCATION

Amplify Your Impact

Be an agent of change by sharing your vision and strategy with key decision-makers in engineering and education. Position your organization as a thought leader in shaping the future of global engineering.

Showcase Your Brand

Raise your profile by showcasing your products, services, technologies, and applications. Build brand loyalty and expand your reach among a global audience of professionals and students.

Expand Your Network

Forge meaningful, long-term relationships with leaders in academia, industry, R&D centers, NGOs, and multilateral organizations. Establish strategic partnerships and strengthen your global presence in the 4IR ecosystem.

Inspire the Next Generation

Engage with engineering students from around the world and contribute to shaping the future of STEM education. Connect with young innovators and support initiatives like mentorship and research pairing programs.

SPONSORSHIP BENEFITS

- Gain maximum exposure by connecting with a global audience of professionals and students in the engineering community.
- Participate in keynote sessions, panel discussions, and technical presentations to influence the global dialogue on engineering education.
- Distribute your marketing materials, showcase your products through exhibition stands, and interact directly with delegates.



PACKAGE PROGRAM

Level	Platinum	Gold	Silver	Bronze
Benefit / Price (USD, ex VAT)	30,000	20,000	10,000	3,500
Company name/logo and hyperlink on conference website sponsors' page	✓	✓	✓	✓
Company logo on the Sponsors page in the official program book	✓	✓	✓	✓
Logo on banners displayed in prominent areas in the conference venue	✓	✓	✓	✓
Complimentary registrations to attend sessions	5	4	2	1
Complimentary tickets to Gala Dinner	5	4	2	1
Complimentary tickets to welcome reception	5	4	2	1
Complimentary booth in the exhibition hall [3(w)*2(d)/ booth]	2 (12m ²) <i>Priority placement</i>	2 (12m ²)	1 (6m ²)	-
Acknowledgment with logo as part of conference advertisement in official publications.	✓	✓	✓	-
Logo on opening audio-visual slides for sessions	✓	✓	-	-
Speaker or Panelist choice	1	2	1	-
Keynote speaker slot	1	-	-	-
Sponsors will be mentioned in "Thank You" slots at the end of the social event.	✓	-	-	-



ADDITIONAL BRANDING & ADVERTISING OPTIONS

Item	Price (USD, ex VAT)	Benefit
Banquet (Exclusive)	30,000	<ul style="list-style-type: none">• Company name/logo and hyperlink on conference website sponsors' page• Logo and corporate name display at dinner venue• 1 corporate VIP table for 10 people• 1 speech during the Gala Dinner
Welcome Reception (Exclusive)	20,000	<ul style="list-style-type: none">• Company name/logo and hyperlink on conference website sponsors' page• Logo and corporate name display at welcome reception venue• 1 speech during the Welcome Reception
Lunch (3 available)	10,000	<ul style="list-style-type: none">• Company name/logo and hyperlink on conference website sponsors' page• Logo and corporate name display at lunch area
Delegate Bag (Exclusive)	5,000	<ul style="list-style-type: none">• Sponsor logo on one side of congress delegate bag• Company name/logo and hyperlink on conference website sponsors' page• 1 item of merchandise with sponsor logo in delegate bags (sponsor to provide merchandise)
Lanyard (Exclusive)	5,000	<ul style="list-style-type: none">• Sponsor logo on one side of lanyard• Company name/logo and hyperlink on conference website sponsors' page• 1 item of merchandise with sponsor logo in delegate bags (sponsor to provide merchandise)
Program Book Advertising	1,000	<ul style="list-style-type: none">• A full-page advertisement for the sponsor in the conference's official program book (artwork to be provided by the sponsor)



Don't see something on the list that you would like to do?

We are happy to tailor sponsorship packages, advertising concepts and activities/specialty booths to suit your needs. Please contact the secretariat to discuss further.



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EXHIBITION OVERVIEW

I Booth Type & Fee

- **Size:** 3m (W) x 2m (D) x 2.45m (H)
- **Includes:**
 - 1 counter table and 1 folding chair
 - Customized header name
 - Carpet
 - 2 header board lights and internal lights
 - 1kW electricity with power outlet (220V)
- **Exhibit Fee:** 1,400 USD / booth



I Key Dates

Exhibit Schedule	September 22 – 24, 2025
Installation	September 21, 2025
Dismantling	September 24, 2025

**APPLICATION
DEADLINE**
August 15, 2025

APPLICATION PROCESS



**Application
Submission**

Submit the completed application forms to the secretariat by August 15, 2025.



**Payment &
Confirmation**

Applicants pay upon invoice and receive confirmation with participation details.



**On-Site
Preparation &
Operations**

Confirm booth details and instructions; participate as agreed.

CONTACT

WEEF&GEDC 2025 Secretariat (MICE CO., Ltd)



weef2025@gmail.com



+82 53 943 1400